



To Whom it May Concern,

Thank you for your interest in Tomorrow's Rainbow, a local 501(c)(3) nonprofit organization that provides mental health support to children and teens suffering from grief and trauma. Our therapeutic mini-ranch is an oasis promoting emotional wellness and resiliency through an array of services including peer support groups and equine assisted psychotherapy. The program is free of charge to ensure access to all children in need. Our mission is to reduce at-risk behaviors while guiding grieving and traumatized children back to joy.

On October 16, 2022, we will hold our signature fundraiser, Tomorrow's Rainbow Pony Jail 'n Bale, at our mini-ranch in Coconut Creek, Florida. This is the one time a year that we open our gates to the general public. There will be tons of fun activities for all ages including games, live music, #SelfieRow, Pennies in a Haystack, a dunk tank, bounce house, Manure Madness, and a creative "Lock Up" fundraiser where preselected community members volunteer to be incarcerated in a miniature horse stall where they will remain a VIP (Very Important Prisoner) until they raise their "bale!"

Many local businesses enjoy the benefits of great exposure by becoming a partner at Tomorrow's Rainbow Pony Jail 'n Bale. The attached packet includes a list of partnership opportunities, along with the benefits included under each level. Feel free to reach out to me if you would like additional information, or if you are interested in a more customized partnership.

Tomorrow's Rainbow relies on the generosity of individuals, foundations, and corporations to support our mission. We hope you can help us make this year's Pony Jail 'n Bale the best one yet.

Thank you in advance for your support.

Sincerely,

Abby Mosher
Founding CEO/Executive Director

TOMORROW'S RAINBOW

PONY JAIL 'N BALE



Come out Sunday, October 16, 2022
1:00 - 4:00 PM | \$10 pp all inclusive

FOOD: Hamburgers, Hotdogs, Nachos, Chips, Drinks, Snow Cones & Popcorn... all with your entrance fee.

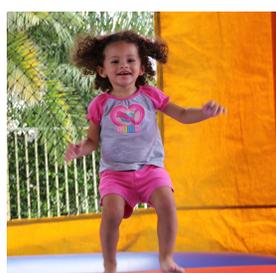
Tomorrow's Rainbow Mini-Ranch
4341 NW 39th Ave | Coconut Creek 33073
TomorrowsRainbow.org
954.978.2390



Jail 'n Bale Inmate Fundraiser



Games



Bounce House



Food



#SelfieRow



Presented by:
Salah Foundation
Children's Hospital
BROWARD HEALTH



2022 Partnership Opportunities

Presenting Partner (1 available)

Extra large size company logo on event banner ~ Premium vendor table location ~ One full page advertisement or message within the event program ~ Company name or logo on email blasts, website, and social media

SOLD \$10,000

Pennies in a Haystack Partner (1 available)

Exclusive banner with company logo displayed prominently in the Haystack Corral ~ Large size company logo on event banner ~ Company name or logo on marketing material including email blasts, website, event program, and social media ~ Opportunity to distribute company-branded items at vendor booth

SOLD \$5,000

Chuckwagon Partner (1 available)

Exclusive banner with company logo displayed prominently in the food concession area ~ Large size company logo on event banner ~ Company name or logo on marketing material including email blasts, website, event program, and social media ~ Opportunity to distribute company-branded items at vendor booth

\$5,000

Band Wagon Partner (3 available)

Exclusive banner with company logo at the stage area ~ Medium size company logo on event banner ~ Company name or logo on marketing material including program, website, and social media ~ Band announcements with partner name recognition

\$3,000

Games & #SelfieRow Partner (1 available)

Individual yard signs with company logo in game area or #SelfieRow ~ Small logo on the event banner ~ Company name or logo on marketing material, including program, website, and social media.

\$1,500

Stagecoach Partner (1 available)

Individual banner with company logo featuring your car dealership & 2 vehicles of your choice with adjacent vendor booth ~ Small logo on the event banner ~ Company name or logo on marketing material including program, website, and social media

\$1,000

Howdy Partner

Acknowledgment on event banner, program, website, and social media ~ Opportunity for vendor booth in the game area or underwriting one of the feature activities i.e. Panning for Gold, "Bale" Bondsman, Manure Madness,

\$500

www.TomorrowsRainbow.org

4341 NW 39th Avenue, Coconut Creek, FL 33073

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TOMORROW'S RAINBOW

PONY JAIL 'N BALE



Partnership Agreement

____ Yes, count on us to help further the mission of Tomorrow's Rainbow through a Pony Jail 'n Bale 2022 Partnership

Contact Name: _____

Business: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Email: _____

SOLD Presenting Partner - \$10,000

SOLD Pennies in a Haystack Partner \$5,000

Chuckwagon Partner \$5,000

Band Wagon Partner \$3,000

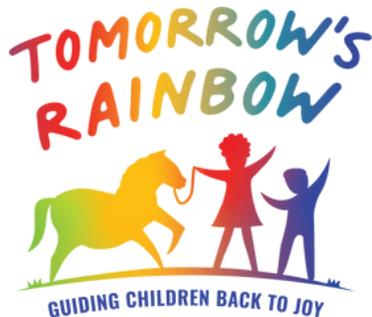
Games and #SelfieRow Partner \$1,500

Stagecoach Partner \$1,000

Howdy Partner \$500

Signature of Authorized Representative: _____ Date: _____

Payment Preference (circle one): check enclosed please invoice call for credit card



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