



Dear Community Partner:

Thank you for your interest in Tomorrow's Rainbow, a local 501(c)(3) nonprofit organization that provides mental health support to children and teens suffering from grief and trauma. Our therapeutic mini-ranch is an oasis promoting emotional wellness and resiliency through an array of services including peer support groups and equine assisted psychotherapy. The program is free of charge to ensure access to all children in need. Our mission is to reduce at-risk behaviors while guiding grieving and traumatized children back to joy.

On April 14, 2024, we will hold our 11th annual signature fundraiser, Hope Floats Benefiting Tomorrow's Rainbow, at Esplanade Park on the New River in Fort Lauderdale. There will be plenty of activities for all ages including games, live music, food trucks, and our amazing memorial paper boat parade with hundreds of boats decorated by sponsors and families that concludes with a show-stopping 24 foot paper boat. Best of all, Hope Floats attracts great media exposure, allowing sponsors to reach thousands.

Attached is the Hope Floats Benefiting Tomorrow's Rainbow sponsorship packet for your review and consideration. Please feel free to reach out to me if you would like additional information, or if you are interested in a more customized partnership. We would love to work with you, and together, restore HOPE for the Tomorrow's Rainbow children.

Most sincerely,

A handwritten signature in blue ink, appearing to read "Abby", is written over a light blue rectangular background.

Abby Mosher  
Founding CEO/Executive Director

# 11th Annual Hope Floats Giant Paper Boat Parade to benefit children's grief and trauma services



Sunday, April 14, 2024

1:00 - 5:00 PM

**FREE Family Festival**

**Hundreds of boats released @ 4 PM**

**#BigPaperBoat Parade**

**Fort Lauderdale Riverwalk**

Esplanade Park, 400 SW 2nd St. Ft. Lauderdale

Free Games | Face Painting | Miniature Horses  
Prizes | Live Music & more!

**Sponsorships Available: 954.953.0847**



Tomorrow's Rainbow is a 501(c)(3) not-for-profit organization registered in the state of Florida #CH18023.

A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE (800-435-7352) WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL OR RECOMMENDATION BY THE STATE.



@TomorrowsRainbowInc  
 @Tomorrows.Rainbow



@tomorrowsrainbow  
#HopeFloats2024



# Sponsorship Opportunities

Esplanade Park, Fort Lauderdale Riverwalk

April 14, 2024

[www.TomorrowsRainbow.org](http://www.TomorrowsRainbow.org)

954.978.2390

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## Triple Crown Presenting Sponsor **EXCLUSIVE - only 1 presenting sponsor available** **\$25,000**

Exclusive signs with company logo throughout the game area - Kick-off event speech and plaque presentation - Large size company logo on event banner & on the #BigPaperBoat in the land and sea parades - Premium vendor table location - Large company logo on front cover of the event program - Company logo on all marketing materials - One full page advertisement within the event program - Company name or logo on email blasts, website, and all social media

Plus Presenting Sponsor at Tomorrow's Rainbow Pony Jail 'n Bail AND Donor Wall Recognition at Tomorrow's Rainbow **\$35,000 value!**

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## Presenting Sponsor **(choose either Triple Crown Presenting Sponsor or Presenting Sponsor)** **\$15,000**

Exclusive signs with company logo throughout the game area - Kick-off event speech and plaque presentation - Large size company logo on event banner & on 8 foot boat in the land and sea parades - Premium vendor table location - Large company logo on front cover of the event program - Company logo on all marketing materials - One full page advertisement within the event program - Company name or logo on all email blasts, website, and all social media

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## Boat Yard Sponsor **1 available** **\$5,000**

Company logo on Boat Yard Pavilions (8 signs) - Medium logo acknowledgement on event banner, program, website, social media - Logo recognition on event marketing material - Prominent sign and position in Memorial Boat Parade - Optional vendor table in display area

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## Love Boat Sponsor **\$3,000**

Company logo at display area & in the Memorial Paper Boat Parade featuring your branded 6 foot paper boat - Acknowledgment on event banner, program, website, social media - Logo recognition on event marketing material - Optional vendor table in display area

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## Stage Sponsor **2 available** **\$2,000**

Individual banner with company logo on stage - Acknowledgment on event banner, program, website, social media - Optional vendor table adjacent to stage - Logo recognition on event marketing material - Prominent sign with logo in Memorial Boat Parade

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## Pontoon Float Sponsor **\$1,000**

Acknowledgment on event banner, program, website, social media - Logo recognition on event marketing material - Vendor booth in the display area - Sign with logo on raft in Memorial Boat Parade

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## Kayak Sponsor **\$500**

Acknowledgment on event banner, program, website, social media - Logo recognition on event marketing material

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 @tomorrowsrainbow

#HopeFloats2024



Tomorrow's Rainbow is our community's premier outdoor resource for solution-focused bereavement and therapeutic services to support grief, loss, trauma, and an array of mental health challenges. By incorporating horse interactions, therapeutic art/play, and more, individuals gain perspective from experiences filled with hope, healing, and success.

**Mission: Tomorrow's Rainbow nurtures emotional wellness and resiliency for children, teens, and families, experiencing grief, loss, or trauma.**

HOPE FLOATS is a memorial celebration. This FREE, family-friendly event will take place at Esplanade Park on the beautiful Fort Lauderdale Riverwalk on Sunday, April 14, 2024 from 1:00 to 5:00 PM. Hundreds of attendees will have a fun-filled afternoon with live music, food trucks, bounce houses, face painting, miniature horses, and much, much more. An inspirational paper boat parade memorializing loved ones will take place at 4 PM on the New River. Best of all, Hope Floats attracts great media exposure, allowing sponsors to reach thousands.

## Partnership Commitment

\_\_\_ Yes, I wish to sponsor Hope Floats 2024!

Contact \_\_\_\_\_

Business \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Telephone \_\_\_\_\_

Email \_\_\_\_\_

\_\_\_\_\_

Signature of Authorized Representative \_\_\_\_\_

Date \_\_\_\_\_

- Triple Crown Presenting Sponsor \$25,000
- Presenting Sponsor \$15,000
- Boat Yard Sponsor \$5,000
- Love Boat Sponsor \$3,000
- Stage Sponsor \$2,000
- Pontoon Float Sponsor \$1,000
- Kayak Sponsor \$500



[www.TomorrowsRainbow.org](http://www.TomorrowsRainbow.org) 954.978.2390

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