

TOMORROW'S RAINBOW



GUIDING CHILDREN BACK TO JOY



2021 ANNUAL REPORT

JANUARY 1 — DECEMBER 31, 2021

MISSION

The mission of Tomorrow's Rainbow is to nurture emotional wellness and resiliency for children, teens, and families experiencing grief, loss, or trauma.



2021 BOARD OF DIRECTORS

Jonathan Ginsberg
Chairperson

Patrice Blair
Vice Chairperson

Mary Ann Stanley
Secretary

Deborah Journell
Treasurer

Joel Smith

Tricia Foldessy

Jennifer Gomez, Esq.

Martelli Adeka

STAFF

Abby Mosher
Founding CEO/Executive Director

Yanique Taylor, LMFT
Quality Assurance Coordinator

Ashley Magaraci, RMHCI
Clinical Services Coordinator

Emily Deem, RMHCI
Bereavement Program Coordinator

Jen Urbach
Equine Specialist/Facilities Coordinator

Avi Smilovits
Equine Services and Volunteer Coordinator

Leah Eauslin
Office Administrator

Mary Jo Vandervoort
Administrative Assistant

OUR PHILOSOPHY

We are the very first children's grief center in the nation to incorporate the time-tested, best practices of two leading internationally accepted models: The Dougy Center's model for peer-facilitated grief support groups and therapeutic play and the Equine Assisted Growth and Learning Association's (EAGALA) model for Equine Assisted Psychotherapy (EAP). Tomorrow's Rainbow encourages working through grief and trauma in the outdoors with the help of horses.

Horses are capable of mirroring human behavior and therefore have the unique ability to reflect the emotions that are happening inside the child. Interactions with our herd helps children reflect on how they approach relationships while gaining empathy and a "can do" attitude. Their emotional wellness improves by learning coping strategies as they work through overwhelming odds and adversity in their lives.



Dear friends,

When I founded Tomorrow's Rainbow in 2005, I was responding to a need I had experienced firsthand: the lack of affordable, accessible therapeutic services for children and families suffering from grief. I am so proud that since that time, our herd, team, and passionate volunteers have guided more than 5,000 children in South Florida back to joy with our unique and highly effective program.

As I look back over 2021, I see that today we are meeting so many more community needs as we continue to serve our mission. This year:

- ✓ **575 children and teens connected with hope and healing.** Up 24% from 2020, we are quickly returning to pre-pandemic service levels.
- ✓ **2021 services were fully in-person.** Our children and their families were overjoyed to be "screen-free" and back in nature at our mini-ranch all year long.
- ✓ **We launched our Family Trauma Support program.** We launched our Family Trauma Support program. We now offer specialized Equine Assisted Psychotherapy with our team of Equine Assisted Learning (EAL) certified clinicians and Equine Specialists to meet this skyrocketing community need. (Details on page 5)



There is no question that there is still much work ahead. Annually, tens of thousands of children in our community experience the death of someone important in their lives. With an increase in the demand for services in Broward County due to trauma and COVID-19, growth remains a top priority — especially when there currently are no stand-alone children's grief centers in Palm Beach and Miami-Dade counties.

Our team, horses, and volunteers are ready to help. I am so grateful to them and our incredible family of supporters for doing so much to help so many this year.

Most sincerely,

A handwritten signature in black ink that reads "Abby Mosher".

Abby Mosher

“Knowing and seeing how many people have gone through the same thing I have been going through is comforting to me. Tomorrow's Rainbow is so powerful and has made my grief so much easier to work through. I want to say that I love everyone here and it is just amazing.”

— 11-year-old client

“The most impactful part of coming to Tomorrow's Rainbow has been being able to talk through issues I'm dealing with and get advice on how to handle them. Seeing my daughter learn to cope and learn how to deal with the loss of her mother is the best part of my experience. Everyone is so nice and engaging that you feel comfortable.”

—Guardian of 5-year-old client

“Through the magic of community, skilled therapy, and a safe and comforting environment which enables them to interact with and care for animals, Tomorrow's Rainbow helps children process and overcome trauma and grief and move on with their lives. The RZ Foundation fully supports this wonderful program.”

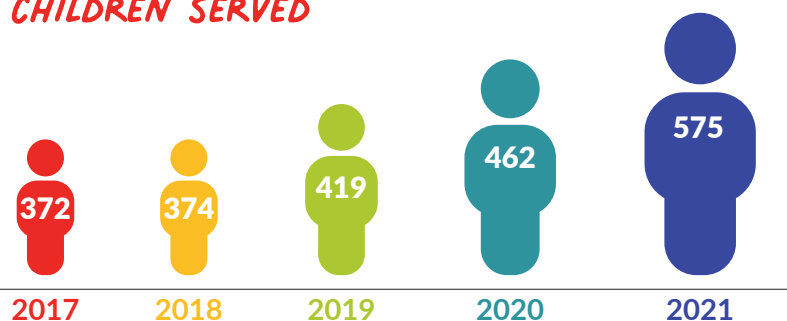
—Ruth Ruskin,

President of The RZ Foundation

BY THE NUMBERS

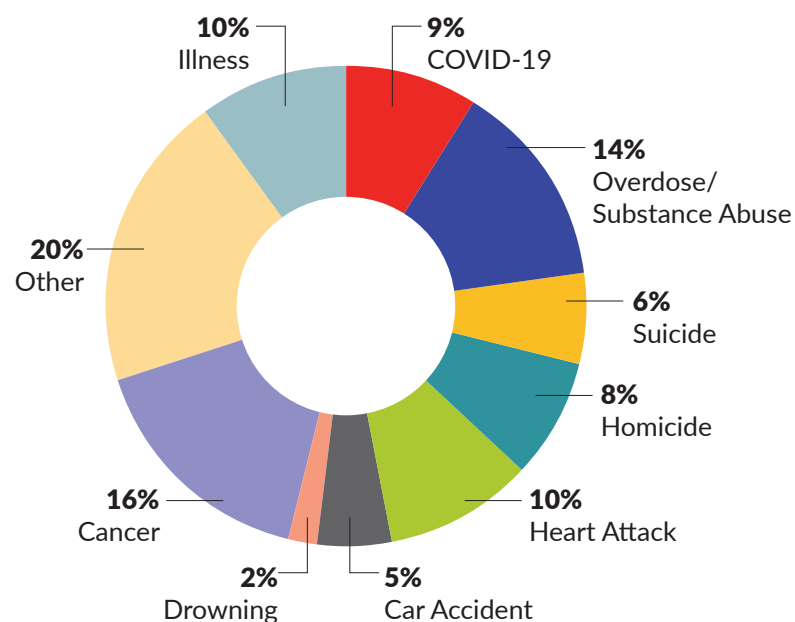
As we emerged from the height of the pandemic this year, we saw that our impact — and the need for our services — is greater than ever.

CHILDREN SERVED



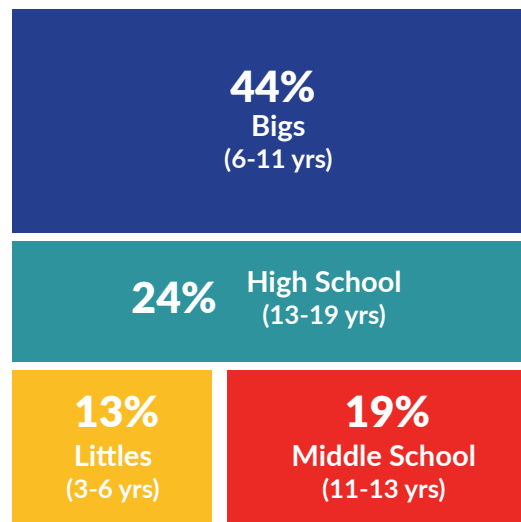
The number of children served through our onsite support programs — including our flagship Children's Bereavement Support Program and our new Trauma Support Program — **increased 55% over the past five years.**

CAUSES OF DEATH 2021



CLIENT PROFILE

Age



Fully **50%** of clients' families made **less than \$44,701** in 2021 — less than 150% of the Federal Poverty Guideline for a family of four.



More than half of the clients we served in 2021 were **children of color.**



In 2021, **57%** of our clients were in **elementary school or younger.**

COVID IMPACT

Due to the outdoor nature of our facility, and the low transmission risk of COVID-19 in outdoor areas, Tomorrow's Rainbow has been able to safely offer in-person services all year, with extensive precautions in place. During the height of the pandemic, we were the only provider facilitating free, in-person grief services for children and families in need in Broward, Palm Beach, and Miami-Dade counties.

Unfortunately, COVID-19 is also driving the need for our work ever higher. In 2021, nearly 50% of new clients were grieving a COVID-related death. The impact of COVID on mental health combined with a significant rise in the number of children experiencing trauma has left families struggling not only with the deaths of loved ones, but also substance abuse, domestic violence, food insecurities, isolation, and suicide leaving children suffering in overwhelming numbers.

NEW FAMILY TRAUMA PROGRAM LAUNCHES

In recent years there has been a sharp uptick in the number of children who arrive at Tomorrow's Rainbow needing support for trauma in addition to grief. In fact, two out of every five children endorse for Adverse Childhood Experiences (ACEs) during our admission screening. As our reputation for effective, efficient mental health support has grown in the community, partner agencies have often requested that we begin offering support for trauma, regardless of whether a child is bereaved.

In response, this year we launched our Family Trauma Support program, integrating Equine Assisted Interventions (EAI) and Equine Assisted Psychotherapy (EAP) by Equine Assisted Learning (EAL) certified professionals who are committed to promoting the mind/body connection necessary for re-wiring the brain to create new, healthy neural connections for healing from trauma. Children receive weekly services provided by our team of masters level clinicians and Equine Specialists, overseen by our Licensed therapist.

Our clinical team follows each client closely, and data from our first year demonstrates that 75% of Family Trauma Support participants had a decrease in posttraumatic stress symptoms, depression, anxiety, and risky behaviors. Even more exciting, children are achieving these healthy outcomes much faster than traditional therapy due to the experiential nature and highly effective modality of trauma-informed Equine Assisted Psychotherapy.



HEALING GRIEF, CULTIVATING RESILIENCE

Healing from bereavement is about so much more than “feeling better” after the loss of a loved one. Unsupported childhood grief is a deeply painful and destabilizing experience that can lead to an array of lifelong, detrimental emotional and behavioral problems including depression, anxiety, anger, illegal activity, psychiatric disorders, drug abuse, low academic performance, and suicide. In South Florida, 1 in 12 children will experience the death of a parent or sibling by the time they reach age 18¹; unfortunately, more than half of these children are currently living in or near poverty².



At Tomorrow's Rainbow, we are committed to making hope and healing accessible to all children and teens who need it, regardless of their family's ability to pay for therapy (which is often beyond the means of low- and moderate-income families). After just six consecutive sessions in our free, in-person Children's Bereavement Support program, at least 80% of clients:

- ✓ are able to integrate the loss into their life story
- ✓ feel safe to express internalized grief emotions
- ✓ show emotional improvement, as reported by their caregiver

In 2021, our children's bereavement program served 575 children and teens through 270 support groups, and simultaneously provided support groups for their adult caregivers. Each of our monthly orientations for new clients were filled to capacity in the second half of the year, and inquiries and referrals steadily increased. We added staff to meet the increased need for bereavement and clinical trauma informed services and began offering Equine Assisted Psychotherapy, ensuring that our community's most vulnerable children receive the support they need to become resilient and successful members of society.

1. *Childhood Bereavement Estimation Model, 2021*

2. *Center on Poverty and Social Policy at Columbia University, 2022*



(L to R) Coconut Creek Commissioner Sandra Welch, Parkland Vice Mayor Bob Mayersohn, Abby Mosher, Florida State Representative Christine Hunchofsky, and Coconut Creek Mayor Becky Tooley share a smile during our 2021 Sweet 16 Open House Celebration.

CELEBRATING OUR "SWEET 16" AND COMMUNITY PARTNERS

The pandemic delayed our 15th anniversary celebration in 2020, so we raised a toast to our "Sweet 16" with an outdoor party on the farm in 2021 instead! The open house event was a joyous gathering of families we've served, volunteers who've made a difference, and community partners who support our mission every day. We are so grateful for the partnership of:



LOOKING AHEAD

As we look to the future of Tomorrow's Rainbow, we see three urgent needs:



Continuing Trauma Support Services

In its first full year of service, our Trauma Support Program served 78 children — 14% of the total number of clients we served this year. Due to the high cost and exorbitant wait lists among private providers, we expect to receive an increasing number of referrals and requests for our service to grow in coming years.



Improving Our Outreach to Communities of Color

Studies show that communities of color often do not seek mental health services in proportion to their need. We will strive to include more diversity among our staff and volunteers in order to reduce stigma and better reach our underserved neighbors.



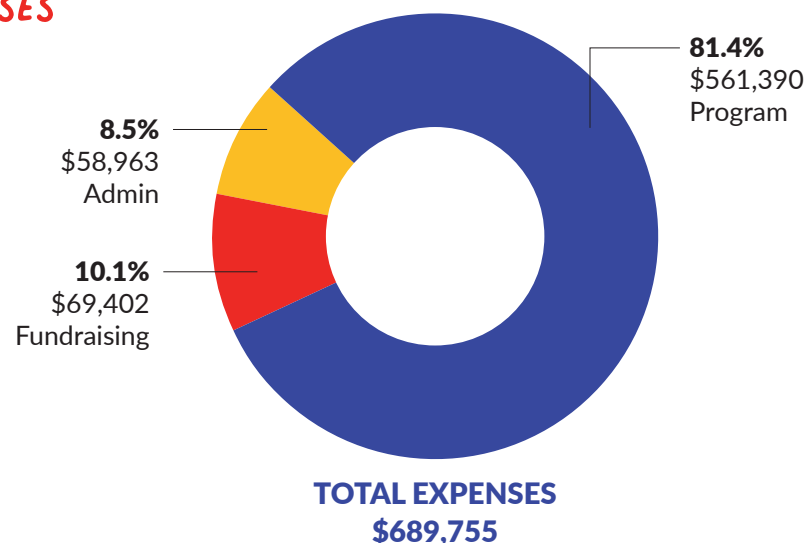
Meeting the Need for Bereavement Support

In 2020, the Childhood Bereavement Estimation Model predicted that 1 in 13 children in Florida would experience the death of a parent or sibling by the time they turned 18; in 2021, that number increased to 1 in 12. We anticipate that deaths due to COVID-19 will continue to drive need for our Children's Bereavement Support Program, especially as families seek in-person services once again.

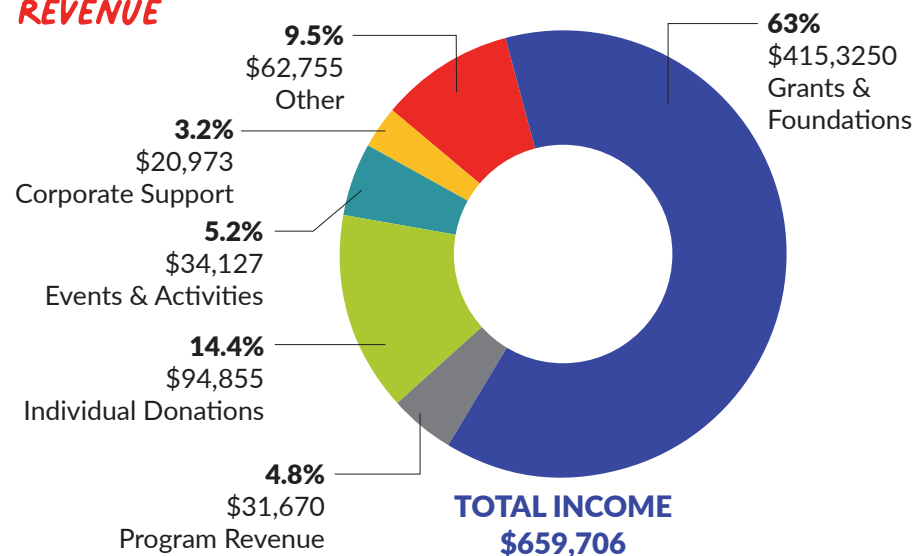


2021 FINANCIAL SUMMARY

EXPENSES



REVENUE



Tomorrow's Rainbow conducts an audited review of our financials every year. A copy of our most recent audit is available upon request.

Tomorrow's Rainbow is a 501(c)(3) not-for-profit organization registered in the state of Florida #CH18023. A copy of the official registration and financial information may be obtained from the Division of Consumer Services by calling toll-free (800-435-7352) within the state. Registration does not imply endorsement, approval or recommendation by the state.

THANK YOU TO OUR SUPPORTERS!

Tomorrow's Rainbow is able to reach hundreds of children and families each year thanks to the support of our donors and partners. Our impact in 2021 would not have been possible without the generosity of:

\$50,000+

Anonymous Donor
Parkland Cares
RZ Foundation

\$20,000-\$49,999

Children's Services Council of Broward
Wendy Garthwaite
Ronald McDonald House
Charities Of South Florida

\$10,000-\$19,999

4 Girls Foundation
Anonymous Donor
The Batchelor Foundation
The Walter & Adi Blum Foundation
Children's Aid Club
Scott Decubellis
The Judith Linnell Foundation

\$5,000-\$9,999

The Altman Family Foundation
Steven Altman & Pamela Sporing
Wayne & Veronica Bloom
Citrix
Folke Peterson Animal Welfare Foundation
Fritch Foundation MA
Jennifer Gomez
Seminole Casino
Jerome & Cheri Sehlke
The Norman Shulevitz Foundation

Newell Brands Community Fund

\$2,500-\$4,999

The Barker Welfare Foundation
Julie Blue
Cyndi Boyar
The Fritch Foundation
Broward Education Foundation
Jennifer Gomez & WFP Law
Debbie Journell
Kaestle Enterprises
Margaret & R. Parks Williams Charitable Foundation

\$1,000-\$2,499

Anonymous Donor
Steven & Marilyn Aronow
Edward & Rhonda Bosco
T-Mobile
Jan Byron
Rod Breene
Broward County Trial Lawyers Association
City of Boca Raton
Michael & Mary Ellen Coen
Coral Springs Community Chest
Keith Cronin
Florida Amateur Driving Club
Sharon and Jim Goldasich
John Moriarty & Associates Of Florida
James Parriott & Diane Cary
Julie Jones

Christy Kian
Steven & Helene Kraft

Charles Negrea
Richard Harris
David & Judy Mullinix
Robin Payne
Deborah Posner
Publix
Soroptimist International Of Boca Raton/Deerfield Beach
St Joseph's Episcopal Church
Jeffrey & Patty Zuckerman

\$500-\$999

Charles Rutenberg Realty
Debra Collins-Krodman
Anonymous Donor
Harry & Claudia Deem
Rod Breene
Christine Dubin
Exchange Club Of Pompano Beach Charitable Foundation
Dawn Fishman
Nataporn Freedman
Melanie Haufler
Mark Lyon & Sunshine State Mortgage, LLC
Lisa Owens
Vent Scapecchi
Seaford Avenue Corp
Don & Kathleen Sokolik
Village Landlords
Wynmoor Golf Association
Your Home Inspector Guy
Daniel Ziebko

Every gift truly makes a difference for children in need of hope and healing. We apologize for any inadvertent errors or omissions on our 2021 donor recognition list.

TOMORROW'S RAINBOW LOVES VOLUNTEERS!

Volunteers are a big part of the magic at our farm — in 2021, more than 200 volunteers contributed nearly 3,000 hours to help 575 children find hope and healing. We are so grateful for ALL that our volunteers do, and we are especially grateful to the volunteer groups who bring their teams to support our mission! Here's a look back at our 2021 volunteer groups:



PULTE HOMES



PLANET FITNESS



CITRIX



COCONUT CREEK HIGH SCHOOL



CIENA CARES



HARMONY VOLUNTEERS



NORTH BROWARD PREPARATORY
SCHOOL



4341 Northwest 39th Avenue
Coconut Creek, FL 33073
T 954.978.2390 | F 754.732.0994
TomorrowsRainbow.org

